

## **EGA SOCIAL MEDIA POLICY**

### **1. DESCRIPTION**

EGA is a committed, competent and motivated organization serving the best interests of its Members. This policy is to authorize the correct use of social media channels (i.e. Facebook, Twitter and Youtube) but not restricted to.

### **2. PURPOSE**

This Acceptable Use Policy aims to ensure our core values, good reputation and positive behaviour and attitudes are maintained.

### **3. SCOPE**

This policy applies to the following, whether they are in a paid or unpaid/voluntary capacity:

- ♣ Owners, directors and management
- ♣ Employees and volunteers
- ♣ Coaches and assistant coaches
- ♣ Athletes
- ♣ Judges and other officials
- ♣ Parents, guardians and spectators to the full extent that is possible

### **4. OPERATING FRAMEWORK**

When using your/our social media channels, we ask and require that you:

- ♣ Protect your personal privacy and that of others by not including personal information about yourself or others in your posts to our social media channel (for example, email addresses, private addresses or phone numbers)
- ♣ Represent your own views and not impersonate or falsely represent any other person
- ♣ Pre not abusive and do not harass or threaten others
- ♣ Do not make defamatory or libellous comments
- ♣ Do not use insulting, provocative or hateful language
- ♣ Do not use obscene or offensive language
- ♣ Do not post material to your social media channels that infringes the intellectual property rights of EGA

### **5. FORMS OF DISCIPLINE**

EGA reserve the right to enforce this Acceptable Use Policy at its discretion. If an individual or organization to which this policy applies breaches this policy, the management will:

- ♣ Reprimand
- ♣ Suspend
- ♣ Expulsion. Any resolutions must be in line with EGA membership protection policy

### **6. CONFIDENTIALITY AND PRIVACY STATEMENT**

EGA may record any information posted to social media channels and may use that information for the purpose of administering its social media acceptable use policy. EGA administration responsible for implementing this Policy will keep confidential, in-line with EGA Privacy Policy, unless;

- ♣ Necessary as part of the corrective process or
- ♣ Required by law..

## **EGA Policy on photography/filming**

In order to respect the safety, privacy and wishes of our Club members and coaches, we ask that the following procedures be followed in regards to the taking of photos/videos at our venues

- Filming or flash photography of classes is not permitted. Flashes are a safety concern.
- Photographing your child at gymnastics classes is regarded as a privilege and not a right.
- Parents should try as far as is reasonably possible to restrict photography to their own child only.
- Non-parents, i.e. childminders, relatives etc. must obtain permission from the parent of the child prior to photography.
- Permission should be obtained from branch manager prior to photographing them.
- Parents may not enter the training area for the purpose of filming or photography, unless expressly invited to do so by the branch manager.
- You may not publish any images taken at EGA in any way and more particularly on the internet for any purpose unless they contain only your child.
- You must not use the photographs for any reason that could be derogatory to the gymnasts, coaches, and other gymnast's abilities or to discredit the Club.
- Parents of Gymnasts should accept that their child may be videoed or photographed by their coach for the purposes of training only.

The video or photographs obtained are used strictly in accordance with our child protection policy and no publishing or showing of these videos is allowed except with the written express permission of the parent/guardian. These videos may be provided to parents when applicable for practice of routines outside of class. Parents who agree upon registration that their child's photograph may be used on the club notice board or website/ social media are agreeing to this for the duration of their membership unless they inform us otherwise in writing.

Any breach of the above conditions can result in the person committing the breach being asked to leave, and their film/images confiscated or deleted. Serious breaches may result in the person committing the breach being barred from attending training sessions, or from the club facility entirely, and could result in legal action being taken